

# ADAM LUBIN

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## PROFESSIONAL SUMMARY

*Vision-driven change agent with career-long record of IT operations, web development, and project management success for leading organizations*

A dynamic and motivated professional with the educational background and proven work ethic to guide and support multimedia and web development, content creation, cloud architecture, and more across multiple sectors. Known for delivering excellent service in fast-paced environments, with the skillset to analyze complex information, manage key projects, deliver high quality results, and lead diverse individuals. Out-of-the-box thinker who is comfortable working in teams or independently to ensure solutions consistently meet or exceed business goals.

### CORE COMPETENCIES

- Information Technology
- Client Relationship Management
- Team Leadership
- Web Development
- Cloud Technologies
- IT Infrastructure
- Content Creation
- Multimedia Design
- Cloud Migrations

## PROFESSIONAL EXPERIENCE

WALSALL ACADEMY, WALSALL, UK, 2019 TO PRESENT

### **SENIOR MULTIMEDIA DEVELOPER**

- Spearhead the development, execution, and ongoing management of all multimedia related content.
- Oversee creation and maintenance of the Academy's website, in addition to designing and monitoring eLearning modules and online training based applications hosted on AWS on premises.
- Handle the operation of the exiting intranet such as managing file/directory permissions and placements, while migrating some of its elements SharePoint and AWS. The intranet consists of separate drive shares for staff and students mainly containing subject and course related data.
- Provide regular support and guidance to both staff and students regarding any IT related matters or issues including troubleshooting, updates, online training, and hardware roll-outs.
- Outline, write, record, and edit the Academy's Weekly Broadcast, facilitating streaming using tools such as OBS, Vimeo, and SharePoint, while managing all AV equipment needs.
- Direct sound and lighting functions for all of the Academy's productions and events. There are usually 5 events per year each requiring different AV setups.
- Supervise the Junior Content Developer by assigning tasks and contributing feedback and guidance.
- Leverage training as a Fire Marshall in order to ensure that evacuation routes are clear and check that the designated area is clear of students and staff during drills or emergency situations.

ST. MARY'S CHURCH, 2020 TO PRESENT

### **LEAD LIVE STREAM OPERATOR (PART TIME)**

- Head the management, updating, and maintenance of all A/V equipment at St Mary's Church. This equipment includes a live video switcher, macro stream deck controller, radio microphones, PA amplifier and high spec laptop to manage encoding.
- Guide and motivate small but high-performing team of six streaming technicians to facilitate church events.
- Generate highly engaging graphics in order to prepare for and market all streamed services and events.
- Bridge communications and align objectives with church leadership on all relevant IT related matters.
- Coordinate regular equipment maintenance needs including troubleshooting the church's Photocopier.
- Lead trainings on equipment and effectively convey complex concepts to non-technical audiences.

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AL MEDIA, 2015 TO PRESENT

**FREELANCE WEB/VIDEO BUSINESS OWNER (AL MEDIA)**

- Build strong, lasting professional relationships with a portfolio of clients by actively communicating with them in order to effectively advertise their skill, business, or service using video or web content.
- Fulfil a wide range of requests for corporate explainers, as well as music videos for up and coming artists, executing all planning, storyboarding, filming, editing, and final production of all projects.
- Generate websites for small- and medium-sized business (SMEs) by wireframing and guiding clients throughout the full development process to increase customer satisfaction and decrease revisions.
- Leverage skills in search engine optimization (SEO) and graphic design to create highly engaging websites, increase search traffic, and drive overall engagement to meet client objectives.

NEC GROUP (OCS SECURITY), 2014 TO PRESENT

**SECURITY RESPONSE OFFICER/SECURITY TEAM LEADER (PART TIME)**

- Serve as a security team leader or as a security response officer for high risk events including ones for the Department of Trade, Political Party Conferences, and the Commonwealth Games.
- Contribute support and security for over 100 events per year with tens of thousands of participants.
- Guide and direct a security response team to respond to incidents such as physical altercations, criminal damage, trespassing, medical emergencies, suspicious behaviour, and hostile reconnaissance.
- Verify strict compliance at all times with established health and safety regulations varying by venue.
- Head thorough security checks of people, bags, and in rare cases vehicles, in addition to managing customer concerns, questions, or complaints while providing superior service.

AURAMIER 2018 TO 2019

**WEB/ELEARNING DEVELOPER/IT LEAD**

- Composed business tenders for potential website and web applications, in addition to spearheading the development of modern and engaging websites using frameworks such as WordPress, Laravel, and Vue.
- Orchestrated the IT infrastructure and services of the business including staging and live web environments, account creation, staff support, and the PBX phone system.
- Designed interactive eLearning content using tools such as Adobe Captivate, After Effects and Premiere Pro, and generated Web based eLearning content using Learn Dash and LearnPress.
- Take ownership of production of all video and audio content for websites and eLearning platforms.

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**PROJECTS ([LIVE PORTFOLIO](#))**

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**[CLOUD RESUME CHALLENGE DOCUMENTATION:](#)****[LIVE CLOUD RESUME](#)**

- Led a multi-step resume project which helped build and demonstrate skills which are fundamental to pursuing a career as a cloud engineer using tools including AWS SAM, Lamda, Dynamo DB, S3, Cloudformation, API's, Github, Cloudfront and Route 53.

**[INFRASTRUCTURE AS CODE WITH TERRAFORM:](#)**

- Leveraged knowledge of Microsoft Azure with Terraform to deploy infrastructure as code.

**[PYTHON MINI GAMES:](#)**

- Exhibited understanding of Python through the use of functions, variables, imports and conditions.

**[WORDPRESS ON AN AZURE VM:](#)**

- Garnered thorough knowledge of Azure VMs, and how to deploy web frameworks within the CLI.

**[CREATING MULTI-CONTAINER APPLICATIONS USING DOCKER:](#)**

- Demonstrated understanding of Docker and its use for creating and deploying multi-container applications, significantly expanding knowledge of Node.js and (PHP) Laravel.

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**RAID 5 CONFIGURATION:**

- Oversaw a home lab project used to build on knowledge gained from the Comptia A+ Certification.

**DEPLOYING PROXMOX WITHIN A HOME LAB:**

- Developed a lab project to build on knowledge of virtualisation and create virtual machines and containers using hypervisor Proxmox.

**DEPLOYING PLEX ON UBUNTU SERVER:**

- Built a media streaming service deploying a self-hosted server to store content using a Linux virtual machine created within the Proxmox environment, allowing users to stream to another device.

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**EDUCATION AND CREDENTIALS**

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**BACHELOR OF SCIENCE (B.SC.) IN MULTIMEDIA COMPUTING, 2018**

*Coventry University, Coventry, UK  
First Class with Honours*

**Q3 ACADEMY SIXTH FORM (BIRMINGHAM) A LEVELS, 2012 TO 2015**

*Photography: A  
ICT: B  
Sociology: B*

**Q3 ACADEMY SECONDARY SCHOOL GCSE'S (BIRMINGHAM) 2007 TO 2012**

*14 GCSE's A\* - C  
English: A  
Maths: B*

**IT CERTIFICATIONS:**

*CompTIA A+  
LPI Linux Essentials  
AWS Cloud Practitioner  
Adobe Photoshop CC  
Adobe Premiere CC*

**ADDITIONAL LICENSES AND CERTIFICATIONS:**

*Full UK driving Licence  
SIA Door Supervision Licence  
First Aid At Work  
Level 2 Spector Safety Qualification*

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**TECHNICAL PROFICIENCIES**

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- **AWS:** IAM, S3, EC2, Lambda, Dynamo DB, AWS SAM, CloudFormation, Route 53, Inspector
- **Microsoft Azure:** Azure Instance, Azure Functions
- **Coding/Scripting and Mark-up:** Python, Node.js, PHP, YAML
- **Cloud Specific:** Terraform, Docker, Serverless, Git Hub/Git Hub Actions/Workflows, IaaS, PaaS, Hybrid Systems & CI/CD.
- **Other:** WordPress, Adobe Creative Cloud, Cpanel, Auto Desk, Net Support, 3CX, SharePoint/Office 365, Laravel & React.
- **Learning:** Kubernetes & Powershell

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## **AWARDS AND HONOURS**

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- Gold Duke of Edinburgh Award, 2015
- National Citizenship Award as part of the NCS programme, 2012
- Bivouac SAS survival Training Award

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## **ADDITIONAL INFORMATION**

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**Interests:** Snooker, Athletics (Former BAL High Jumper), Campanology, Videography